

Read India Celebration is a **one of its kind readership & leadership initiative for school (5<sup>th</sup> to 12 grade) & college (undergraduate and graduate) students** under 4 categories i.e.

- Category 1 (grade 5<sup>th</sup> to 7<sup>th</sup>)
- Category 2 (grade 8<sup>th</sup> to 10<sup>th</sup>)
- Category 3 (grade 11 & 12<sup>th</sup>)
- Category 4 (Undergraduate & Graduates)

After the phenomenal success of Read India Celebration 2020 which saw participation of **students from over 25 states / cities across India (including students from USA, Canada, New Zealand & UAE)** which culminated with a 3 episode tele series on WION TV (India's International English News Channel) & a special feature on Zee News Hindi, **Leading Self is now back with RIC2021.**

\*RIC 2020 episodes can be watched on the following link <https://readindia.info/initiative.html> or

- Zee News – RIC 2020 – Special Feature: [https://www.youtube.com/watch?v=WWRZ\\_zp7Aso](https://www.youtube.com/watch?v=WWRZ_zp7Aso)
- WION TV – RIC 2020 - Episode#1: <https://www.youtube.com/watch?v=tNUTKyPITjs>
- WION TV – RIC 2020 - Episode#2: <https://www.youtube.com/watch?v=Wmz2HSEFA1I>
- WION TV – RIC 2020 - Episode#3: <https://www.youtube.com/watch?v=NZLmiAg-BIO>

### **What is Read India Celebration:**

Is not a competition but a grand stage to celebrate emerging readers, emerging knowers, emerging gyani's, vidyavan and leaders from India and across the world. It's an annual Readership and Leadership festival for school ( standard 5th - 12th) and college (undergraduate & graduate) students. A platform to celebrate knowledge and propagators of Gyan and Independent Thinking (Jagruth Swatantra Soonch) based culture. It's a stage to reinforce the value and importance of Gyan & Independent Thinking as the only means to prosperity & peaceful coexistence.

### **Students can participate in Read India Celebration 2021:**

#### **In 3 simple steps...**

1. Register @ [www.readindia.info](http://www.readindia.info)
2. Read, Research, Realize & Resolve – Read, research, realize a book / topic (refer to the list of 20 topics at the bottom) & resolve any issue of your choice (Share your RIC experience & learning in a 1 to 2 min video and upload to RIC website)
3. Submit 1 - 2 page summary on the book / research / realization along with 1 novel idea to resolve / fix any issue, problem of your choice (Feel free to make a 1 to 2 min video on the issue before & after solving and its impact and upload to RIC website)

### **Why Read India Celebration:**

**"Only knowledge based cultures manifest into knowledge based economies which pave the way to prosperity and harmony".** This initiative is to sow / enhance seeds of "Gyan and Leadership through Readership (i.e. reading books & self)" at school and college levels. From a known we can get to the unknown, never the other way round. No knowledge, no wellbeing is one of the key messages of RIC. For every person / society the journey to growth & success begins from knowing where they are? To keep it simple, only knowledge based cultures can be progressive.

- **Nominated book for the year 2021 – [Leading Self & Beyond \(Download eBook\)](#)**

- **Selected Topic for the year 2021 – " Use, addiction and abuse of technology – Can technology potentially consume youth of nations / world?"**

#### **Cadence & Rules for RIC 2021 :**

Students can read the nominated book "Leading Self & Beyond" (eBook can be downloaded from the Read India website) or read any book(s) of their choice on the nominated book / selected topic or a topic of their own choice (e.g. changes in lifestyle due to corona pandemic, difference between Shiksha (literacy) & Vidya (education), Measure of Education, Knowledge based societies Vs Commerce based societies, Sports & youth, Role of education in evolution of a society etc.) from Jan to May 31st, 2021 and submit **a summary / findings / review** in not more than 1000 words ( Less than 2 A4 size pages, hand written or typed) along with **1 novel idea** to solve any household / street / community / regional / national / international issue (e.g. Impact of ignorant leaders on societies / nations, commercially driven public policies, agrarian problems, drying of rivers, depletion of ground water levels, traffic problems, decongestion of cities, obstruction to normal life due to street protests, river / air pollution, sea contaminations etc.) by uploading it to the [readindia.info](http://readindia.info) website **before 31st May, 2021 with the unique registration # shared post online registration. Please do not mention name, place, school / college etc. on the written submission.**

**\*Additionally, students are requested to post 1 / 2 min videos** about reading books & their experience of RIC2021 or the problem / issue they want to address / have solved as part of RIC 2021. The videos however can have a 10 - 20 sec self intro of the participant.

#### **Additional Themes / Topics for the RIC 2021:**

01. Road ahead for Humanity - Knowledge Based Culture Vs Commerce Based Culture?
02. Leadership Styles - Values Or Valuables; Greed Or Honesty; Service Or Grandeur
03. Entrepreneurs Vs Job Seekers (Risk Vs Comfort?)
04. Creativity Vs Knowledge Vs Logic
05. Top priorities for state - Education, Health Care, Nature Care & Employment Creation?
06. Merit Based Society Vs Group or People Controlled Society - Pros & Cons!!
07. Beliefs Based Society Vs Independent Thinking Society - Merits & Demerits!!
08. Technology for Evolution (choice) Vs Technology for Devolution (addiction & abuse)?
09. Between Use and Abuse of Natural Resources - How to strike a balance?
10. Corona - Crisis Vs Opportunity Vs Punishment?
11. People in Policy - Courage (& the price to be paid) Vs Fear (& consequences)
12. A Progressive Society - Is it People or State driven?
13. A cultural shift to nurture creativity - From being part of the problem (/silent) to being part of the solution (think & experiment solutions!)
14. Leaders – How to draw the line between need & greed?
15. Is there a need to introduce a global citizen element in the school education system keeping the local flavors?
16. Indian Education Systems
17. Global Education Systems
18. The road to economic recovery for nations / world post Covid-19
19. Fixing accountability on countries spreading pandemics / global unrest

20. The need for stronger & accountable global bodies to deal with 21st century pandemics / global challenges

**The winners in each category will be awarded as below**

- Category – Grade 5th to 7th (Tablet – 1st Prize; MiniTab – 2nd Prize)
- Category – Grade 8th to 10th (Tablet – 1st Prize; MiniTab – 2nd Prize)
- Category – Grade 11th to 12th (Laptop – 1st Prize; Tablet – 2nd Prize)
- Category – Undergrad & Grad (Laptop – 1st Prize; Tablet – 2nd Prize)

For more details, please visit [www.readindia.info](http://www.readindia.info) / call us on [+91-8688120864](tel:+91-8688120864) (10:00 AM to 7:00 PM IST) / send your queries to [readindiaccelebration2021@gmail.com](mailto:readindiaccelebration2021@gmail.com)

**Thanks & Regards,**

TEAM RIC

Reading Books & Self leads to knowing & leading Self!